

A Rocha Peru: News Bulletin (Issue 2, July 2013)

"Let the heavens be glad, and let the earth rejoice; let the sea roar, and all that fills it; let the field exult, and everything in it. Then shall all the trees of the forest sing for joy." Ps. 96:11-12.

Welcome from A Rocha Peru!

Welcome to our second quarterly news bulletin; an opportunity to share news with you from A Rocha Peru, connect you to news from A Rocha International, and offer ways in which you can help support our projects in conservation, environmental education and applied research. New to this bulletin is the addition of 'Friend's Corner'; a chance to get to know an A Rocha Peru friend and supporter. We welcome any news and reflections related to A Rocha Peru that you would like to contribute to upcoming issues of the bulletin and look forward to receiving your contributions ahead of our October issue.

News from A Rocha Peru:

Project News:

La Libertad Dry Forest Project represented at Local Environmental Fair



On June 4th and 5th, our team in Trujillo, in northern Peru, represented A Rocha Peru at the La Libertad region's first annual environmental fair. The event, timed to coincide with World Environment Day on June 5th, was held at the National University of Trujillo, and helped raise awareness and volunteer support amongst students and staff for our La Libertad Dry Forest Project. A Rocha Peru is set to help organise next year's fair, and looks forward to continuing collaborations with the university.

Team News:

A warm welcome to Paola Caballero Fernández



In March 15th, we welcomed Paola to A Rocha Peru as our new Environmental Education Officer. Paola has been working as part of our Trujillo team in northern Peru, coordinating and delivering local environmental education activities since the launch of the La Libertad Dry Forest Project. Paola is featured in the 'Friend's Corner' below, and her profile will be posted on our website soon. To contact and welcome Paola, please email: paola.caballero@arocha.org

A fond farewell to Maria Esther Corrales Naveda



Events:

This month we say a fond farewell to Maria Esther, who has been the Administrator at our Lima office since May 2010. During the last three years, Maria Esther and her husband, Cesar Malaga, have been central to our daily operations and to professionalizing our administrative and accounting systems. We look forward to their continuing support and share these words from Maria Esther: *"I would like to express my deep gratitude for the opportunity to work for A Rocha Peru. I feel immensely enriched by the wisdom and value of each team member, and most of all am grateful to God for the strength He gives me to serve him daily with love and loyalty."*

Team training on the Open Standards for the Practice of Conservation



Thanks to our strategic partners, <u>Alianza Andes Tropicales</u>, A Rocha Peru staff, volunteers and members were able to receive training on May 14th on the '<u>Open Standards for the Practice of Conservation</u>', as developed by the <u>Conservation Measures Partnership</u>. Now commonly adopted by larger conservation organisations and funding bodies, A Rocha Peru plans to use the Open Standards and associated Miradi software where appropriate in the design, development and implementation of future projects.



A Rocha Peru represented at the Union Church of Lima's Missions Fair



Fundraising News:

On May 19th, A Rocha Peru was represented at the interdenominational <u>Union Church</u> of Lima's Missions Fair by Executive Director, Sarah-Lan Mathez-Stiefel, and Communications and Development Officer, Camille Allan. The fair was an opportunity for A Rocha Peru to raise awareness about our organisation and projects, and to appeal for volunteer support, alongside other UCL Missions. Several new contacts and collaborations were made, including support from new volunteers, who have been assisting us with translations of our communications materials.

Project summaries developed to showcase our projects to potential supporters



As part of our ongoing fundraising activities, we have developed three project summaries available in English and Spanish that showcase our projects to potential supporters. The summaries give an overview of our La Libertad Dry Forest Project, Lomas of Asia Project and Environmental Education Programme, and offer a range of funding options suitable for individual donors, companies and foundations. Our goal is to now circulate these summaries as widely as possible to help generate interest and financial support for our projects. If you can help by circulating our summaries to your contacts, please email us at: peru@arocha.org or call us at our Lima office on (1) 248 0271 to request digital copies.

News from A Rocha International:



Songwriters from Nashville, Tennessee record earth stewardship songs for A Rocha USA In early April, 15 songwriters from A Rocha USA's Nashville group gathered to write and record five beautiful songs on the theme of earth stewardship. To enjoy a video of one of these songs being performed entitled 'From Smallest Seed', click <u>here</u>.



To find out more about A Rocha International's Top Stories, click here.

To visit A Rocha International's Planetwise Blog, click here.

To read the latest issue of A Rocha's International News, click here.

Friends' Corner

- 1) My name is: Paola Jeanette Caballero Fernández
- 2) I was born in: Trujillo, La Libertad
- 3) I live in: Trujillo, La Libertad
- 4) I live with: My husband of 13 years, William Zelada Estraver, our children, William and Aarón who are 12 and 4 years old, and our pet fish, turtles and frogs!
- 5) I enjoy: Writing poems and school textbooks on natural sciences, and spending time in the countryside with my family.
- 6) My favourite plants and animals are: Orchids for their beauty, oaks for their strength and shade, squirrels for their timid but naughty nature!
- 7) I am responsible for: The Environmental Education component of the La Libertad Dry Forest Project.
- 8) I started on: March 15th 2013, although I began volunteering with A Rocha Peru in 2008.
- What I love most about my role: Combining my love of being a Biologist and Educator, and working with children and nature.
- 10) What I love most about A Rocha Peru: The enthusiasm of the team, the opportunity to contribute to the project, and the commitment to care for the environment as a gift from God.

How you can help us:

Pray for the success of our teams, projects, fundraising initiatives, in particular for a positive response to our project summaries and bid to the UNDP GEF Small Grants Programme.

Request our project summaries and circulate these amongst your contacts.

Recommend any individuals, companies and foundations you know who may be interested in financially supporting us.

Share your A Rocha Peru related news, reflections and suggestions for forthcoming issues of our news bulletin.

Join our team of volunteer translators, translating from Spanish to English, and from English to Spanish.

Donate to A Rocha Peru by calling us on (+51) 1 248 0271 or by emailing us for more information at: peru@arocha.org