

# News Bulletin (Issue 17)

July - December 2017



*"For the Lord is the great God, the great King above all gods. In his hand are the depths of the earth, and the mountain peaks belong to him. The sea is his, for he made it, and his hands formed the dry land."*

Psalm 95:3-5

## PROJECT NEWS

### Local community members learn and raise awareness of sustainable management of the dry forest in Talara



A key driver in deforestation of the endangered dry forests is illegal logging of the algarrobo tree (*Prosopis sp.*) to be used as firewood. To tackle the underlying cause of deforestation, A Rocha Peru works directly with local communities to promote their sustainable management of their forests with technical training of sustainable income-generating activities and the importance of the harmony between the local populations and their forests.

In Talara, A Rocha Peru organised a fair in the main square of Talara entitled "My Dry Forest". In the fair, desserts made from sustainable products of the dry forest, such as algarrobina, a syrup made from the

## EVENTS

### Fair at the Universidad Federico Villareal



In September, A Rocha Peru participated in a fair at the Universidad Federico Villareal in Lima. At the event, other local NGOs which work in a variety of different areas also participated, such as Aldeas Infantiles SOS, CHS Alternativo, Impacta, Crea+, the municipality of Lima, MANTHOC and INAR. At the event, students and professors from the university visited the different organisations stalls to learn more about social and environmental projects.

### Renew Our World Campaign

algarrobo tree (*Prosopis sp.*) and an exhibition of artisanal artwork and crafts.

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## The next generation of environmental leaders are being trained in innovation in the Esperanza Peace Centre



In the Esperanza Peace Centre Project, we are training the next generation of environmental leaders in technical trainings provided by the A Rocha Peru team. In November, a total of 14 children were trained in an automated irrigation system. This followed the hard work of the children in the Esperanza Peace Centre who participated in preparing the land, sowing plants, and constructing the structure which would be used for the irrigation system. The plants were a generation donation from the local company Viveros Agrogenesis S.A

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## Local environmental leaders from Talara participate in a knowledge exchange trip



In September, the first knowledge exchange trip was carried out with 9 local leaders from our Talara project. The objective of the exchange was to share and enrich the knowledge which the leaders have learnt through their experiences of working to restore the dry forest in Talara. The leaders travelled to La Libertad department, to the dry forest of "El Cañoncillo" which are also affected by the same drivers of deforestation, such as illegal



In October, A Rocha Peru collaborated in the international "Renew Our World" campaign headed by the organisation Tear Fund. The campaign had the objective of raising awareness of Christian principles behind environmental stewardship, and the need to take action to save the environment. At a local level, the campaign included the alliance between local NGOs such as Paz y Esperanza, A Rocha Peru, Vida Abundante and the national network of evangelical students (AGEUP). The campaign included the event "Conference for a New World" in the Centro Cultural de la Biblia in Lima and the "Plant a Tree for a New World" in Trujillo, with the participation of the beneficiaries from the Esperanza Peace Centre Project.

## Forest Congress in Talara



On the 9th and 10th November, the first Forest Congress was held at the Universidad Nacional de Piura. At the event, the issues that dry forests conservation and the lessons learnt from the Talara project were discussed by the A Rocha Peru team. Moreover, there was a discussion on the social, economic and environmental impacts of the dry forest conservation. A variety of institutions and universities participated in the Forest Congress, including the Asociación para la Investigación y Desarrollo Integral (AIDER), the Servicio Forestal y de Fauna Silvestre (SERFOR) and the Universidad de Nacional de Piura.

## #MyDreamIs Campaign

logging and lack of knowledge of techniques and methods for sustainable management of dry forests.

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## The new A Rocha Peru network of students and professionals launches the first recycled market



The A Rocha Peru network of Research and Conservation composed by university students and professionals was launched in November, with its first activity being a “Recycled Market”. The objective of the market was to promote recycling and valuing of second-hand objects. Community members had the task of collecting as much recyclable material, which was rewarded with symbolic tickets which they could use to exchange for items which had been generously donated.

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## PUBLICATIONS

### Launch of the video 'Harvesting Hope: Year Three'



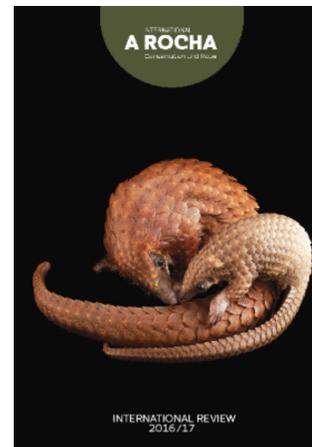
A Rocha Peru launched the video entitled [“Harvesting Hope: Year Three”](#) that allows us to learn more about the success of the third year of the project “Restoration of the Dry Forest and Promotion of Human Development in Talara”. In the video, you will hear from local community members and their experiences protecting the dry forest and learning from the environmental education activities.



A Rocha Peru launched its first social media advocacy campaign entitled [#MyDreams](#) to raise awareness of the at-risk children in the Esperanza district that are denied the opportunity for personal development. In the Esperanza Peace Centre, we promote equal opportunities through our afterschool programme and workshops on self-esteem and leadership. We know that with the support they deserve, the children are able to follow their dreams!

## A ROCHA INTERNATIONAL NEWS

Read the [International Review](#) of A Rocha International which highlights the challenges and successes of the international A Rocha Family during 2017.



Read the news on the Planetwise Blog, [“Conservation Hope at the Lausanne Younger Leaders Gathering”](#) which discussed the impact of the 1,000 Christian leaders gathering to discuss environmental stewardship.

 **OUR OFFICE:**

## FUNDRAISING NEWS

We are very grateful to have received a generous donation from the Emelco Foundation to support the Esperanza Peace Centre Project that will allow us to continue the important work in 2018.

We are also very grateful for the financial support from the Interaction Foundation for our Dry Forest Project which will implement its first year in 2018. The Dry Forest Project will work with local small holder farmers and the local community in San Pedro de Lloc to restore, conserve and sustainably manage the dry forest. The community of San Pedro de Lloc was devastated by avalanches and catastrophic flooding in early 2017, which left many homeless and destroyed the community's livelihoods.

A Rocha Peru launched its first crowdfunding campaign with the GlobalGiving Accelerator programme to raise funds for the Dry Forest Project.

## TEAM NEWS

We are thrilled to announce and congratulate Camille Allan, the Executive Director, on the new addition to her family.



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